



## PRESS RELEASE

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# The Artemis Project Top 50 Unveils 2012's Most Promising Water Tech Start-Ups

*The Benchmark for Technologies that Will Matter*

**SAN FRANCISCO — September 13, 2012 —** The Artemis Project™, a non-profit dedicated to helping water technology companies emerge into the world market, is pleased to announce the 2012 [Artemis Project Top 50 Water Tech Listing](#)™. The Top 50 identifies the most promising companies that are applying innovation in the market to address today's dire water challenges. The Artemis Project is awarding the companies at the [Cleantech Water Innovation Summit](#) in Berkeley, California today.

The jury voted 212 Resources, ENBALA Power Networks, NanoH2O, New Sky Energy and Saltworks Technologies as the "Top 5". Atlantis Technologies, MINT, New Sky Energy, Saltworks Technologies and TaKaDu were named the "Most Promising" technologies of 2012. The judges chose 212 Resources, Aqua-Pure Ventures, HTI, Marrone Bio Innovations and NanoH2O as "Early Leaders" among the 19 companies generating revenues beyond US\$5 million.

"The Artemis Top 50 serves as a lightning rod for start-ups that will change water management," stated Laura Shenkar, Top 50 Chair. Since 2009, the Top 50 has identified the start-ups that have since emerged as leading start-ups in this rapidly developing tech industry.

The Top 50 jury evaluated 125 companies in depth based on their technologies as well as business potential. "This year's jury brought the Top 50 review to a new level with an intense and vibrant debate," noted Shenkar. The jury included experts from corporations such as Intel, Archer Daniels Midland, IBM, Ecolab and Syngenta as well as McKinsey, CH2M Hill, Carollo Engineers and Singapore's Public Utilities Board.

### Companies by Geography:

- USA: 29
- Australia: 4
- Canada: 5
- Israel: 5
- Singapore: 3
- One from Ireland, New Zealand, The Netherlands, United Kingdom

Top 5: 212 Resources, ENBALA Power Networks, NanoH2O, New Sky Energy, Saltworks Technologies  
Most Promising Technologies: Atlantis Technologies, MINT, New Sky Energy, Saltworks Technologies, TaKaDu  
Early Market Leaders: 212 Resources, Aqua-Pure Ventures, HTI, Marrone Bio Innovations, NanoH2O

### 2012 Artemis Top 50:

212 Resources  
ABS Materials  
AbTech Industries  
Altela  
American Micro Detection Systems (AMDS)  
APG-Neuros  
Aqua-Pure Ventures  
Aquacue  
Aqwise  
Asxban Technologies  
Atlantis Technologies  
Baleen Filters



BCR Environmental Corporation  
BiAqua  
Bilexys  
BioGill  
Biolonix  
Cambrian Innovation  
Clean TeQ  
Curapipe System  
Derceto  
Desalitech  
Ecosphere Technologies  
Emefcy  
ENBALA Power Networks  
Enviro Voraxial Technology  
Falcon Waterfree Technologies  
Hydration Technology Innovations (HTI)  
HydroPoint Data Systems  
Lucent Wastewater Solutions  
MAR Systems  
Marrone Bio Innovations  
Membrane Instruments and Technologies (MINT)  
NanoH2O  
New Sky Energy  
Optiqua Technologies  
Ostara Nutrient Recovery Technologies  
Pasteurization Technology Group  
PAX Water Technologies  
PureSense  
Rentricity  
Saltworks Technologies  
SCFi Group  
Syrinix  
TACount  
TaKaDu  
The Water Initiative  
Tusaar Corporation  
WaterSmart Software  
WaterTectonics

**About Artemis Water Strategy:**

The Artemis Top 50 is hosted by Artemis Water Strategy.™ Artemis is a boutique consulting practice dedicated to helping companies thrive in a world of increasing water scarcity. We operate at the intersection of corporate strategy, advanced technology, investment and policy. We work with global corporations to achieve a sustainable competitive advantage through operational excellence in water management and assist advanced water technology companies in maximizing the value they bring to their customers. For more information visit: [www.theartemisproject.com](http://www.theartemisproject.com).

**Links in this release:**

Artemis Top 50 2012: <http://artemistop50.com/>  
Top 50 Awards: <http://events.cleantech.com/waterfocus/>  
The Artemis Project: [www.theartemisproject.com](http://www.theartemisproject.com)

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