

The Artemis Project Top 50 To Be Honored at Cleantech Water Innovation Summit

SAN FRANCISCO—July 23, 2012- The Artemis Top 50, a non-profit dedicated to helping water technology companies emerge into the world markets, announced today that the [2012 Top 50 Water Technology Awards](#) will be honored at the [Water Innovation Summit](#) in partnership with the Cleantech Group LLC on September 13 in Berkeley, California.

“Water is one of the most promising investment themes of the next decade, yet water technology is only seeing the beginning of venture capital investment,” noted Laura Shenkar, Artemis Top 50 Chair. The Top 50 listing is unique in that judges evaluate not just the technology and its application, but its real business viability going forward. Since 2009, the Top 50 list has served as a primary resource for investors, water equipment and chemical companies and prospective customers for the most promising emerging water technology solutions.

“The goal of the Water Innovation Summit is to convene the most important voices in the water industry to promote closer collaboration and to increase the adoption of innovation,” said Sheeraz Haji, CEO of the Cleantech Group. “By partnering with The Artemis Project Top 50, we will give Summit participants a firsthand look at the most promising water technology companies worldwide.”

The competition brings together leading experts in the water industry to evaluate the water technology solutions, its value in application, and the companies’ core team. The judges for 2012 include: Bill Bellamy, CH2M Hill; Paul O’Callaghan, O2 Environmental; Peleg Chevion, Syngenta; Reinhard Hubner, Skion GmbH; Slava Libman, Air Liquide; HP Michelet, ERI; Chris Morrison, Nalco/Ecolab; Ramesh Rangarajan, Wasserstein; John Rydzewski, Intel Corporation; Andy Salvesson, Carollo Engineers; Harry Seah, Singapore Public Utilities Board; Rishi Shukla, Archer Daniels Midland; Geoff Gage, McKinsey; Peter Williams, IBM.

For more information about the Top 50 Awards, visit The Artemis Project Top 50 or email Kate Kilduff at kate@theartemisproject.org.

Find more information on the Water Innovation Summit and request an invitation with [Cleantech](#).

About The Artemis Project

The Artemis Project™ is a boutique consulting practice dedicated to helping companies thrive in a world of increasing water scarcity. We operate at the intersection of corporate strategy, advanced technology, investment and policy. We work with global corporations to achieve a sustainable competitive advantage through operational excellence in water management and assist advanced water

technology companies in maximizing the value they bring to their customers. For more information visit: www.theartemisproject.com

About Cleantech Group

Cleantech Group's market intelligence, events and advisory services accelerate market adoption, stimulate demand, and remove barriers to cleantech innovation. A global company with offices in North America and Europe, we connect business leaders with cleantech innovation through the i3 Platform, the most comprehensive, vetted, up-to-date source for insights into companies, investors, financing and relationships across the clean technology ecosystem. Cleantech Group also produces the premier Cleantech Forum® and Focus™ events worldwide. Details at <http://www.cleantech.com>.